

TOP PRIORITY PROJECTS DDA

The City of Bangor Downtown Development Authority (DDA) will undertake a number of projects that will help make downtown Bangor a more special and distinctive place. The following priority projects also support the Mission Statement of the DDA, which is to:

- Correct and prevent deterioration in the downtown district;
- Encourage historic preservation;
- Promote the economic growth of the district; and
- Increase the quality of life for Bangor residents and visitors.

Additional projects identified by the DDA can be found within the Strategic Development Plan.

DESIGN PROJECTS

			
DEVELOP WAYFINDING SYSTEM	REINSTATE FAÇADE AND SIGN GRANT PROGRAMS	CONDUCT MASTER PLAN AND ZONING ORDINANCE AUDIT	IMPLEMENT TRAFFIC CALMING STRATEGIES
< 6 MONTHS	< 6 MONTHS	1 YEAR	1-3 YEARS
Finance, plan, design and implement a wayfinding system, including new park signage, within the DDA district.	Reinstate the facade and sign grant programs, with new, updated standards, to incentivize property owners to enhance / repair / expand their businesses.	Conduct a Master Plan and Zoning Ordinance Audit to identify necessary revisions and amendments to implement the DDA's Development Plan and incorporate the revisions identified.	Traffic calming and pedestrian safety, including partnering with MDOT to study the need for pedestrian crossings / traffic enhancements key intersections along Monroe Street (M-43) with a focus on curb extensions, pedestrian crosswalks, and other measures to protect public health, welfare, and safety.

ORGANIZATION PROJECTS

	
VOLUNTEER NETWORK	COLLABORATION OF DECISION MAKERS
< 6 MONTHS	1 YEAR
Develop a formal network of volunteers.	Host at least one joint meeting with the City's municipal boards, commissions and department heads to ensure collaboration and identify common efforts.

PROMOTION PROJECTS

		
ENHANCE QUALITY OF EVENTS	EXPAND THE DDA PRESENCE	REVIEW DDA WEBSITE TO ENSURE ACCURACY
< 6 MONTHS	< 6 MONTHS	ONGOING
Enhance the quality of existing seasonal festivals and events through the funding of programming and events.	Expand the DDA's presence, including its online network, and create a calendar of all celebrations, festivals and events for public use / volunteer organization.	Review DDA website on a continual basis to ensure that content is accurate and that the promotion of properties, projects and activities is showcased to the public.

ECONOMIC VIABILITY PROJECTS

		
PROVIDE PUBLIC PARKING	PLAN FOR NON-MOTORIZED INFRASTRUCTURE	IMPROVE AMENITIES
1-3 YEARS	1-3 YEARS	1 YEAR
Plan and design incentives for new developments to provide public parking or event parking to serve the Downtown Development Area, including the treatment of alleyways and the rear of storefronts.	Complete a City of Bangor Mobility / Complete Streets Plan to plan for non-motorized infrastructure and operation to improve network function in the City for all users. Specifically consider strategic placement of any bike routes / lanes, bicycle racks, and designated cut out lanes for ride-sharing pickups and drop-offs.	Improve building and site amenities at City Hall for public use.